

THE BUSINESS MODEL

LAVAZZA
GROUP

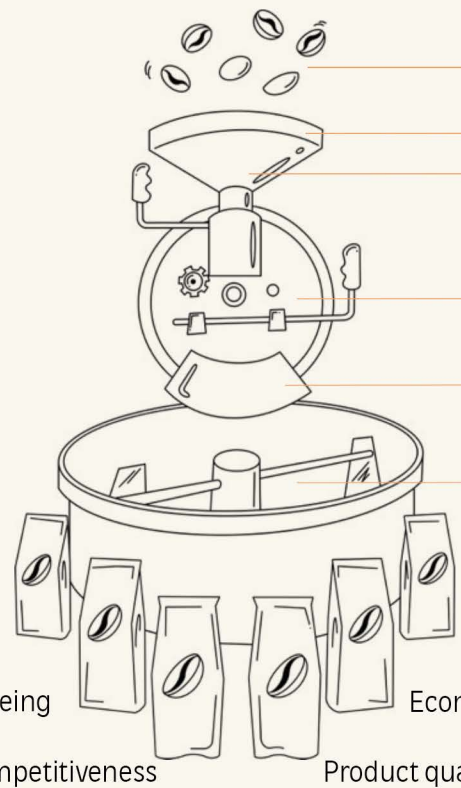



AUTHENTICITY


PASSION FOR EXCELLENCE


RESPONSIBILITY


INVENTIVENESS



Human capital, intellectual capital, social and relationship capital, manufactured capital, natural capital, financial capital

Scenario analysis

ESG integrated risk and opportunity analysis

Corporate Governance

Group business activities

Performance measurement

Reputation and licence to operate

People wellbeing

Competitiveness

Product quality

Fight against climate change and natural resources protection

Economic value generated and distributed

